

Q&A

CND™ SHELLAC™ GEL POLISH SYSTEM

POSITIONING

QUESTION

ANSWER

1. What are the benefits of the CND™ SHELLAC™ Gel Polish System?

CND™ SHELLAC™ Gel Polish features:

- Custom curve hugging brush for smooth and even application
- 190+ colors
- No filing or buffing needed before application or for removal
- No nail damage when used as directed

2. Is the CND™ SHELLAC™ Gel Polish System patented?

Yes. A complete list of CND™ Brand patents can be found at CND.com/patents.

3. What is the purpose of offering multiple Base and Top Coats in the CND™ SHELLAC™ Gel Polish portfolio?

CND™ provides a variety of products that offer unique benefits for customized results recommended by the Nail Professional.

Choose the CND™ SHELLAC™ Base and Top Coats based on client's nail type, lifestyle, desired shine, and removal time.

	CND™ SHELLAC™ ORIGINAL BASE COAT	CND™ SHELLAC™ WEAR EXTENDER BASE COAT	XPRESS™ TOP COAT	CND™ SHELLAC™ ORIGINAL TOP COAT	DURAFORCE™ TOP COAT	CND™ SHELLAC™ NO-WIPE+ TOP COAT	CND™ SHELLAC™ SPECIAL EFFECTS TOP COATS
MAIN BENEFIT	EXCELLENT ADHESION	SUPERIOR ADHESION	FAST REMOVAL	ULTRA SHINE	ULTIMATE PROTECTION	NO TOP FILM	ARTISTIC FINISHES
POSITIONING	Classic Base Coat provides adhesion layer	Wear Extending Base Coat provides 3 week wear	Thin, scratch-resistant Top Coat	Classic Top Coat provides ultra shine	Protective Top Coat for thin or damaged nails	For Artistic Effects	Artistic Top Coats for special effects
FINISH	N/A	N/A	High-gloss Shine	High-gloss Shine	High-gloss Shine	High-gloss Shine	Matte Glitter Pearl
REMOVAL TIME	N/A	N/A	5 minutes*	8 minutes*	15 minutes*	8-15 minutes*	8-10 minutes*
NAIL TYPE	Normal	Normal to weak** & uneven surface	Normal to weak**	Normal to weak**	Normal to weak & brittle nails**	Normal to weak**	Normal to weak**
STRENGTH & PROTECTION	N/A	N/A	•	••	•••	••	•

*When used as directed **Natural nails without damage.

FORMULA/APPLICATION

4. How long does it take to cure CND™ SHELLAC™ Base Coats?

All CND™ SHELLAC™ Base Coats should be cured for 10 seconds in the CND™ LED Lamp (preset button 1) or 10 seconds in the CND™ UV Lamp.

5. Does the natural nail need to be filed prior to applying CND™ SHELLAC™ Original or Wear Extender Base Coat?

No buffing or filing on the natural nail is necessary with the CND™ SHELLAC™ Gel Polish system. (Visit CND.com for the complete CND™ SHELLAC™ Brand Application Step-by-Step.)

6. How is CND™ SHELLAC™ Wear Extender Base Coat different from Original Base Coat?

CND™ SHELLAC™ Wear Extender Base Coat is ideal for nail with imperfections or ridges, as it creates a smooth nail surface while extending normal CND™ SHELLAC™ Gel Polish wear.

7. Can all CND™ SHELLAC™ Top Coats be used with Wear Extender Base Coat?

We recommend CND™ SHELLAC™ Original or DURAFORCE™ Top Coat for 3 week wear.

8. Can CND™ SHELLAC™ Wear Extender Base Coat be worn alone without color?

CND™ SHELLAC™ Wear Extender Base Coat is designed as the base layer to the CND™ SHELLAC™ system and requires CND™ SHELLAC™ Color and Top Coat for best wear.

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9. Does **DURAFORCE™** Top Coat make the nail stronger after color is removed?
- No. **DURAFORCE™** Top Coat is not a nail treatment. Nails will feel stronger while wearing the **CND™ SHELLAC™** Gel Polish but it will not affect the condition of the natural nail.
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10. Do the **CND™ SHELLAC™** Special Effects Top Coats (Matte, Pearl and Glitter) have the same durability and wear as all other **CND™ SHELLAC™** Top Coats?
- Yes. The **CND™ SHELLAC™** Special Effects Top Coats (Matte, Pearl and Glitter) have the same durability and wear as all other **CND™ SHELLAC™** Top Coats.
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11. Can the **CND™ SHELLAC™** Base Coats, Color Coats and Top Coats be cured in either **CND™** Lamp?
- Yes. All **CND™ SHELLAC™** Base Coats, Colors and Top Coats can be cured in either the **CND™** UV or **CND™** LED Lamps.
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12. How long does it take to cure **CND™ SHELLAC™** Color Coat?
- CND™ SHELLAC™** Color Coat should be cured for one minute in the **CND™** LED Lamp (preset button 2S) or two minutes in the **CND™** UV Lamp.
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13. How long does it take to cure **CND™ SHELLAC™** Top Coats?
- CND™ SHELLAC™** Top Coats should be cured for one minute in the **CND™** LED Lamp (preset button 3) and two minutes in the **CND™** UV Lamp.
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14. What if I experience “wrinkling” during curing?
- Wrinkling of the color coat can happen if application was too thick. Remember to always apply all layers thin for best results. In some cases, the appearance of “wrinkling” can be corrected with the **CND™ SHELLAC™** Top Coat application.
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15. What can be used to thin **CND™ SHELLAC™** Gel Polish?
- Thinning **CND™ SHELLAC™** Base Coats, Color Coat or Top Coats is not recommended. Polish thinner or acetone cannot be used without affecting the product’s efficacy. To keep **CND™ SHELLAC™** Gel Polish at its best consistency, vigorously shake the bottle before every application. Tightly seal the cap and store bottles away from light when not in use.
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16. Can **CND™ SHELLAC™** Gel Polish be used with other nail products?
- CND™ SHELLAC™** Gel Polish was designed to be used as a system. For a superior service, perform proper P.E.P., use all three components of the **CND™ SHELLAC™** system (Base Coat, Color, Top Coat) and always use the **CND™** LED or UV Lamp.
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17. What causes cloudiness or dullness in **CND™ SHELLAC™** Top Coats?
- Insufficient removal of the top film can dull the shine. Always use 99%IPA to thoroughly remove top film.
 - Use a gentle touch and soft pad when removing the top film to avoid scratching the surface.
 - Check lamp performance. If it is not operating at full capacity, the **CND™ SHELLAC™** will not properly cure and can contribute to dullness in the finish and breakdown.
 - If Top Coats are applied too thick, they will not properly cure and can contribute to dullness in the finish.

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18. How do I remove CND™ SHELLAC™ Gel Polish?

CND™ SHELLAC™ Gel Polish should be removed with CND™ Foil Remover Wraps and OFFLY FAST™ Moisturizing Remover. Saturate the cotton pad on the CND™ Foil Remover Wrap with OFFLY FAST™ Moisturizing Remover, wrap each finger with the wrap, and set timer based on the CND™ SHELLAC™ Top Coat being used.

Press and massage the nail and using a twisting motion, pull the wrap off. Rub the nail with a plastic-backed, lint-free pad saturated with OFFLY FAST™ Moisturizing Remover to remove any residue.

(For details, see CND™ SHELLAC™ Brand Application and Removal Step-by-Step.)

19. Can cotton and foil be used to remove CND™ SHELLAC™ Gel Polish?

CND™ Foil Remover Wraps were developed specifically for the CND™ SHELLAC™ removal process for targeted application of acetone exposure to the nail and surrounding skin. If you run out of CND™ Foil Remover Wraps, cotton and foil can be used as a temporary solution.

20. Can CND™ SHELLAC™ Gel Polish be used with enhancements (Liquid and Powder and Gel)?

Yes. The CND™ SHELLAC™ Gel Polish system can be used over enhancements. (For details, see SHELLAC™ Brand Over Enhancements Step-by-Step.)

21. How do I remove CND™ SHELLAC™ Gel Polish from enhancements?

CND™ SHELLAC™ must be filed off prior to an enhancement rebalance. (For details, see SHELLAC™ Brand Over Enhancements Step-by-Step.)

22. Can CND™ SHELLAC™ Gel Polish colors be mixed?

No. Each shade is specifically formulated as a standalone color, allowing for optimum cure. Mixing colors will compromise the ratios of reactant ingredients. However, you may layer shades (each color layer must be cured before applying another layer) to create custom color combinations.

23. Will CND™ SHELLAC™ Gel Polish last longer than 14 days?

Wear time may vary based on client nail type and lifestyle. To extend wear for up to three weeks, apply CND™ SHELLAC™ Wear Extender Base Coat prior to color. Removal can also take slightly longer after 14 days, as adhesion will increase the longer CND™ SHELLAC™ is worn.

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PACKAGING

24. What are the available sizes for the CND™ SHELLAC™ Gel Polish system products?

CND™ SHELLAC™ Original and Wear Extender Base Coats = 7.3 mL (.25 fl. oz.) and 12.5 mL (.42 fl. oz.)
CND™ SHELLAC™ Color Coats = 7.3 mL (.25 fl. oz.)
CND™ SHELLAC™ Original, XPRESS5™ and DURAFORCE™ Top Coats = 7.3 mL (.25 fl. oz.) and 15 mL (.5 fl. oz.)
CND™ SHELLAC™ No-Wipe+ Top Coat = 7.3 mL (.25 fl. oz.) and 12.5 mL (.42 fl. oz.)
CND™ SHELLAC™ Special Effects Top Coats = 7.3ml (.25 fl. oz.) and 12.5 mL (.42 fl. oz.)

25. How many approximate services per bottle of CND™ SHELLAC™ Gel Polish?

CND™ SHELLAC™ Wear Extender Base Coat = 35 (.25 fl. oz.) / 59 (.42 fl. oz.)
CND™ SHELLAC™ Base Coat = 35 (.25 fl. oz.) / 59 (.42 fl. oz.)
CND™ SHELLAC™ Color Coats = 20 (.25 fl. oz.)
CND™ SHELLAC™ Original and XPRESS5™ Top Coat = 20 (.25 fl. oz.) / 40 (.5 fl. oz.)
CND™ SHELLAC™ DURAFORCE™ Top Coat = 20 (.25 fl. oz.) / 40 (.5 fl. oz.)
CND™ SHELLAC™ No-Wipe+ Top Coat = 28 (.25 fl. oz.) / 48 (.42 fl. oz.)
CND™ SHELLAC™ Special Effects Top Coats = 20 (.25 fl. oz.)

PRICING

26. What is the suggested service price for a manicure using CND™ SHELLAC™ Gel Polish?

CND recommends charging 50% more for a manicure using the CND™ SHELLAC™ Brand System than a standard or basic manicure with traditional polish.