



Treat Your Toes to Shellac™ The Power Pedicure

Spring 2011 – When the weather warms up, decisions arise for how to flaunt feet – sandals, flip flops or sky-high wedges? When it comes to toes, skip the guesswork and stick with **CND Shellac** pedicures, which guarantee two weeks of dazzling, flawless wear and safe, gentle removal in only ten minutes.

Shellac pedicures are great for all seasons. During the cooler months, feet go straight into socks and boots post-service thanks to zero dry-time. In the summer, beach trips no longer translate into polish problems...Shellac withstands sand, sun and salty ocean waters.

For weddings, nails are no longer a day-before frustration. Get Shellac manicures and pedicures a day or two before the big day and enjoy the no maintenance wear throughout your entire honeymoon. No need to wonder where you are going to get a manicure while on that tropical island in the middle of nowhere.

On March 1st, Shellac will be available in 24 shades, including pretty French pinks, summer brights, siren reds and sophisticated darks that can be layered for endless color customization. Shellac paints on like polish – base coat, color, top coat – and after each step, nails dry in seconds under the **CND UV Lamp**, which comfortably accommodates both hands and feet.

Shellac is a professional salon service. Manicure prices range from \$35-45 and pedicures from \$50-60 depending on location. To find a salon near you, visit the Shellac Salon Locator at cnd.com.

About CND

Founded in 1979 and based in Vista, CA, CND (Creative Nail Design, Inc.) is the global leader in professional nail, hand and foot beauty. Deeply committed to advancing the nail care industry, CND devotes significant time and resources to product research and development, education, and customer support. CND is an industry-leading advocate for the role of nail care in personal beauty and fashion.

Press Contacts

Julia Labaton Julia@red-pr.com, Charity Guzofski Charity@red-pr.com, Rachel Cooper Rachel@red-pr.com
RED PR • 110 Greene Street, Suite 706 • New York NY 10012 • (212)431.8873