



The Look: Fall/Winter 2011
Midnight Sapphire, Dark Amethyst
& Sheer 24K Sparkle

15 Years of Fashionable Fingertips
Regal on the Runway – CND’s Fall 2011 Nail Trend Forecast

For 15 years, CND has created trend-setting manicures to perfectly accessorize designer visions on the catwalk. This season, CND worked with 22 designers including household names Jason Wu, 3.1 Phillip Lim, Carolina Herrera, Malandrino and Monique Lhuillier.

“This Fall, manicures are emerging in waves of rich jewel tones, earthy and worn shades, and comfortable colors – as cozy as a boyfriend’s t-shirt,” says CND Co-founder and Style Director, Jan Arnold.



CROWN JEWELS

Eccentric, old world charm takes center stage this season with eminent dark jewel toned nails that accessorize bold satin and chiffon, off-kilter tweeds, wild jacquards and sumptuous velvet fabrics. Prince William and Kate Middleton aren’t the only royal marriage in the future – runway manicures unite lavish eggplant purple with decadent gilded gold. For opulent nails, use CND’s limited edition The Look: Fall 2011, comprised of **Midnight Sapphire** deep cobalt blue crème, **Dark Amethyst** velvet aubergine crème and **Sheer 24K Sparkle** gold lamé effect. These brand new polishes were seen on the runway at **Sachin & Babi**, **3.1 Phillip Lim**, **Jen Kao** and **Monique Lhuillier**.



RUGGED & RAW

Manicures delve into the past...faded, traditional and textured in soft sandstone washes of color. A literal return to the roots. Nature takes back the urban landscape with earthen shades of muted brown, green and patina peach. Pair this grounded look with rugged leather, sediment shaded woven wear, tough denim and weathered knits. For the inky spectator nails from **3.1 Phillip Lim**, use warm opaque **Desert Suede** and half circles of **Midnight Sapphire**. To get Monique Lhuillier’s “Shady Lady” manicure, try **Silver Chrome** topped with **Desert Suede**, and iced with **Dark Amethyst**.



COZY & CALM

Worn-in clothes evoke softness and worn-out colors, and provide an element of comfort and timelessness. Manicures are faded with muted iridescence blushing in vintage gold, peach, icy blue and green. Worn best with softened sateen sweaters, heirloom jacquards, Victorian buttons and pearls, and smoky sheers. Custom blended minty sage nails were sported at **Costello Tagliapietra**, and a hazy purple was mixed for **Malandrino**. For the blushing taupe nails from **Jenni Kayne**, use **Desert Suede**, layered with **Copper Shimmer Effect**, washed out with a coat of semi-sheer **Rose Water** and topped with **Super Matte Top Coat**. Achieve waistline-approved toffee brown nails from **Isaac Mizrahi** using **Chocolate Milk** mixed with 5 drops of **Asphalt**.

NEW! The Look: Fall 2011 box set of **Midnight Sapphire** and **Dark Amethyst Colours** and **Sheer 24K Sparkle Effect** is \$29, available while supplies last starting in September 2011 at select salons and professional beauty supply stores. For additional information, please visit CND.com.

Press Contacts

Julia Labaton Julia@red-pr.com, Charity Guzofski Charity@red-pr.com, Rachel Cooper Rachel@red-pr.com
RED PR • 110 Greene Street, Suite 706 • New York NY 10012 • (212)431.8873