

CND Pampers Female Politicians at “Welcome to Our World” Event



CND Tent outside
California Legislature building



CND Nail Professionals provide
manicures to state officials

CND partnered with the **Professional Beauty Federation of California** to celebrate the 11th annual “Welcome to Our World (W.O.W.)” event at the California State Legislature building on April 25th in Sacramento, CA. State legislators, regulators and policymakers were pampered with complimentary manicures and hand massages from CND Education Ambassadors along with other beauty services. The event showcased the \$6 billion dollar beauty industry while informing and educating attendees about industry issues and advancements.

CND Nail Professionals were thrilled to participate in this political pampering event designed to raise awareness of the professional beauty industry and reflect on how the nail and beauty industry as a whole impacts women in today’s society. “On a regular basis, I get to make a difference in someone’s life. That’s pretty special,” says **Jan Winn, CND Education Ambassador**.

The Professional Beauty Federation is the united voice for California’s beauty industry, working to raise the level of awareness and the image of the cosmetology industry in the state. The W.O.W. event has been a relevant and critical awareness-building tool helping to educate state policymakers and regulators on current issues of concern to the beauty industry such as tax tip legislation in the state.

Tune in to this video for exclusive interviews with CND Nail Professionals on the event and their careers:

<http://www.youtube.com/watch?v=UeMP8K5xSbU>

About CND

Founded in 1979 and based in Vista, CA, CND (Creative Nail Design, Inc.) is the global leader in professional nail, hand and foot beauty. Deeply committed to advancing the nail care industry, CND devotes significant time and resources to product research and development, education, and customer support. CND is an industry-leading advocate for the role of nail care in personal beauty and fashion.

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