

CND's Shellac™ & Fashion Fusion Event Triumphs at ABS Largest Nail Professional Gathering in CND History



April 2011 – On Monday, March 14, CND unveiled the first **Shellac & Fashion Fusion Show** at America's Beauty Show featuring the hottest nail styles and fashions straight from New York Fashion Week at The Runway Auditorium in McCormick Place, Chicago, IL. This show was the largest nail professional event in recent history, with an attendance of over 500 people. Styled by Stacey Jones, Fashion Director of *Chicago Magazine*, and choreographed by two Broadway-alums – Doug Smith of *A Chorus Line* and Jack Leahy of *Beauty and the Beast* – the event showcased the strongest elements of runway style via live entertainment.

“Nail Professionals were able to get an insider's look at the latest fashion & nail looks, and learn how to translate trends into client satisfaction. Nails are an in-demand fashion accessory, and CND is helping salons transform runway into real way for their clients,” says **CND Co-Founder and Style Director Jan Arnold**.

The 3-hour event featured a high octane runway show with six of the latest nail styles and looks from leading designers including Jason Wu, Diego Binetti, Ruffian and Sally LaPointe; a presentation on new Shellac shades and techniques; and hands-on education. All attendees received a brand new CND UV Lamp, the Spring/Summer 2011 LookBook, Shellac Base Coat & Top Coat, and three lust-worthy Shellac shades released this month.

View a video of the Fashion Show by clicking on this link - <http://bit.ly/h7eGoc>.

About CND

Founded in 1979 and based in Vista, CA, CND (Creative Nail Design, Inc.) is the global leader in professional nail, hand and foot beauty. Deeply committed to advancing the nail care industry, CND devotes significant time and resources to product research and development, education, and customer support. CND is an industry-leading advocate for the role of nail care in personal beauty and fashion.

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